

# 65<sup>th</sup> Edition *Dates & Data* Student Planner **Business Advertisement Order Form**

Thank you for choosing to advertise in the 2017-2018 *Dates & Data* student planner at The Ohio State University. Each year this planner is purchased by thousands of OSU students, and this year we'll be printing approximately seven thousand books. Advertising in *Dates & Data* is one of the easiest and most economical ways to reach a large number of students!

Contact Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_-\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_-\_\_\_\_ Email: \_\_\_\_\_

You may purchase more than one ad space in the planner. Please indicate **all** that you would like:

<u>Size</u>	<u>Price per ad</u>	<u>Number of ad spaces</u>	
Half Page (7" x 4.5") Color	\$720.00	_____	<b>Total Payment Enclosed</b>
Full Page (7" x 9") Color	\$1,200.00	_____	\$_____

Please turn in this **completed order form** along with **payment** and your **advertisement** via an e-mail attachment to [dates.and.data@gmail.com](mailto:dates.and.data@gmail.com). Please set the resolution of digital files to 360dpi and keep ad within its respective size limit listed above.

In order to ensure that your advertisement is printed in the 2017-2018 *Dates & Data*, we must receive the advertisement along with payment by **Friday, January 20, 2017**. Payment options include checks made out to "The Ohio State University" or credit card by calling Carrie Miller (OUAB Advisor) at (614) 247-5084 for quick and secure payment.

Listed below is mailing address:

**OUAB/Attn: Dates & Data**  
**Ohio Union Room 2098**  
**1739 N. High St.**  
**Columbus, OH 43210**

If you have any questions, please contact Kristy Stout, the OUAB Dates & Data Chair, via email or by phone at [dates.and.data@gmail.com](mailto:dates.and.data@gmail.com) or (740)610-7982 respectively.

By signing, I affirm that I am enclosing my advertisement, which conforms to the digital standards given, along with **payment in full** for advertising space in the 2017-2018 *Dates & Data* student planner. I understand that *Dates & Data* does not guarantee that my advertisement will be printed in the planner if they do not receive payment by **Friday, January 20, 2017**.

X \_\_\_\_\_ Date \_\_\_\_\_



Ohio Union Room 2098 1739 N. High Street

Columbus, OH 43210

P:(614) 292-3117

F: (614) 292-6061